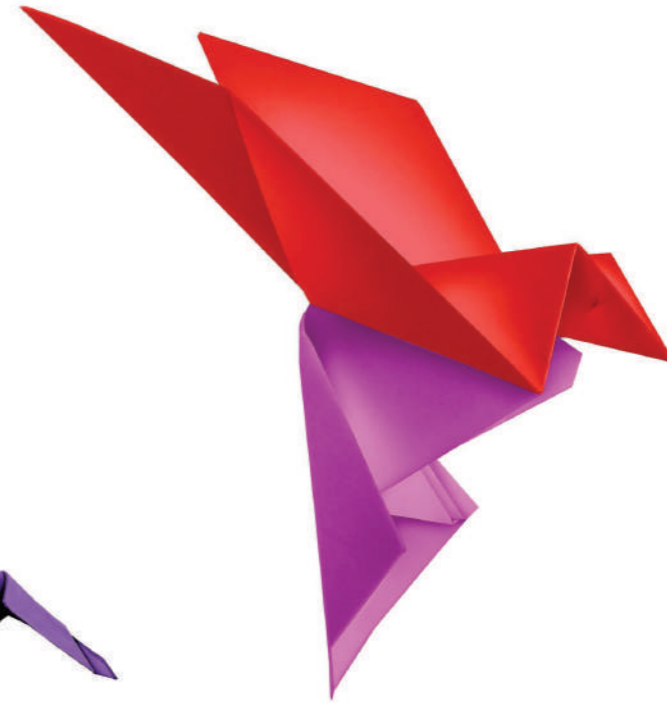




WORK  
INTEGRATED  
LEARNING FOR  
LEADERSHIP

**YOUR NEXT  
BIG LEAP!**

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# WORK INTEGRATED LEARNING FOR LEADERSHIP

The World Economic Forum estimates that by 2025, 50% of all employees globally will need to upskill or reskill to stay relevant in the fast-evolving world of work. There are many ways an organisation can help its employees upskill, and prioritising that will stimulate growth, both for the organisation as well as the individual.

Research has also found that upskilling existing employees has proven to be more cost-effective than hiring new talent. Studies have shown that organisations can save up to 70–90% on their expenses if they choose to invest in training their existing pool of resources instead of replacing them with new hires. By filling in knowledge gaps, employers not only stand to gain employees' confidence and trust but also enhance productivity and ensure alignment with the overall business goals. This can help create a more dynamic work culture and attract the best talent to the organisation.

This is where **Work Integrated Learning for Leadership (WILL)** steps in. Our specially crafted programs will not only ensure that you retain your top talent but also help catalyse change, improve productivity, and drive growth within your company. National and International conglomerates like Microsoft, GE, Accenture, Deloitte, Larsen & Toubro, Aditya Birla Group, Godrej, and many others have profited through our programs.

WILL is an initiative of Global University Systems (GUS), a network of higher education institutions operating in countries like the United Kingdom, Germany, Canada, Ireland, Israel, and Singapore, with over 60,000 students. WILL offers executive programs in collaboration with academic partners such as UPES, Edology, Edvancer, EDGE Metaversity, & Jolt, and leading organisations like KPMG, IBM, & IIT-Kanpur's E&ICT Academy.

# WILL ADVANTAGES

Work Integrated Learning for Leadership (WILL) offers executive education solutions that are based on a comprehensive approach to the learning and development needs of organisations grappling with the challenges of an ever-changing technological landscape, market disruptions, and a fickle economy.

WILL offers bespoke upskilling for every stage of the employee cycle, which not only helps employees stay engaged and motivated in their roles but also gives them the chance to broaden and deepen their skills and knowledge throughout their career, ensuring that they remain competent and relevant in an increasingly volatile and uncertain world.

WILL has been catering to organisations in a range of industries, including Data Science, Finance, Business Analytics, Power, Oil & Gas, and more.

WILL facilitators include industry veterans and domain experts from the corporate sector, as well as eminent academicians from leading universities and educational institutions. The learning models used are hybrid, which include synchronous and asynchronous instruction via online and in-person modes.



## Industry Relevant Programs

Designed to equip learners with the skills and knowledge they need to be successful in specific industries and bring them up to speed with the current trends, new technology, and industry best practises.

## International Pedagogy

World-class teaching methodologies and learning modules with exposure to global markets and economies.

## World Renowned Domain Experts as Faculty

Classes delivered by industry veterans.

## Network of Credible Partners

Collaboration with industry leaders such as IBM, KPMG, and Jolt, ensuring course content of the highest quality and relevance.

## Post-Completion Success Metrics

Tracking of learning outcomes and organisational impact.

# WILL THE JOURNEY SO FAR



**100+**  
Corporate Clients



**25,000+**  
Hours of  
Training Delivered



**20,000+**  
People Trained



**50+**  
Programs



# NETWORK OF CREDIBLE PARTNERS



Top-ranked, UGC-recognised private Indian university with Grade 'A' accreditation by NAAC. Pioneer in online and distance learning, the institution has a legacy of more than two decades.



Under the aegis of IIT Kanpur, one of the premier engineering and technology institutions in India, E&ICT Academy offers industry-focused courses in Electronics and ICT.



A business advisory firm offering industry-tailored and technology-enabled services like risk management, financial services, and internal audit.



Based in Tel Aviv, Israel, Jolt designs and offers global management courses that are completely created and delivered by practising industry experts.



A multinational technology corporation, providing hosting and consulting services, and shaping the future with innovative solutions for businesses across industries.



Online education that is futuristic and transformative to meet the dynamic needs of organisations and equip individuals with relevant skills for their continuous career growth.



A leading training provider in Business Analytics, Data Science, and AI/ML.



Pearl Academy is a leading institution for design education, offering training in fashion design, business, and communication.



Best-in-class international certificate programs in Animation, Visual Effects, Game Development, and Virtual Production.

and more

# THE WILL POWER

Lifelong learning, upskilling, and reskilling, at any stage of an employee's career, are opportunities to stay relevant and competitive in these times of continuous disruption. By filling knowledge gaps and upskilling employees, companies can spur considerable growth at both individual and organisational levels. Our programs not only boost the employee's confidence and trust in the employer but also enhance productivity and ensure alignment with the overall business goals.

# 20,000+ PEOPLE TRAINED AND PLACED WITH THE BEST

## Value for Organisations

## Value for Employees

Build intense and challenging learning environments



Multi-functional operational excellence

Innovate and digitally transform business to drive growth



Leadership skills for a result-oriented impact

Catalyse change



Career resilience

Shift mindsets and culture



Accelerated growth

Retain and attract top talent



Self-paced learning



and more...

# A PARTNER, FROM THE BEGINNING TO BEYOND



# PROGRAM PORTFOLIO



## Enhance Productivity. Stay Relevant.

WILL offers specialised degree programs at the undergraduate and postgraduate levels, short-term subject-specific programs, comprehensive leadership development programs, and other learning experiences with the goal of lifelong learning for employees.

WILL also offers solution-based programs to help employees stay relevant in the current time of continuous disruption and enhance productivity for business growth.

	Domain	MBA	BBA	PGP	CERTIFICATE
Diverse Portfolio of Our Programs	Marketing	✓	✓	✓	
	Finance	✓	✓	✓	
	Human Resource	✓	✓	✓	
	Operations	✓	✓	✓	
	International Business	✓		✓	
	Air Business			✓	
	Renewable Energy			✓	
	Industrial Safety			✓	
	Digital Business	✓			
	Oil & Gas	✓		✓	
	Business Analytics	✓		✓	
	Infrastructure	✓			
	Power	✓		✓	
	Logistics & Supply Chain	✓		✓	
	Data Science IBM			✓	✓
	Game Design by EDGE Metaversity				✓
	Technology Management - KPMG			✓	
	Artificial Intelligence and Machine Learning by IBM				✓
	Data Analytics			✓	✓
	Project Management			✓	✓

# WILL EXCLUSIVE

WILL Exclusive is a unique offering of specialised programs customised for an organisation's learning and development needs. These programs address challenges faced by the leadership, such as adapting to new technology, accelerating innovation and change, and inculcating respect for diversity, equity, and inclusion.

These programs are offered in association with our national and international training partners and facilitators, such as Jolt, an Israel-based global learning solutions provider that offers courses completely created and delivered exclusively by practising industry experts.



## Nurturing and Advancing Managerial Business Abilities (NAMBA)

The first-of-its-kind program in India, exclusively offered in partnership with Jolt, Israel. This globally acclaimed business program equips companies with future-ready managers who possess a diverse range of skills to thrive in today's dynamic business environment.

## Management Development Programs (MDPs)

Our customised MDPs are designed to equip individuals and organisations with the necessary skills to meet the ever-changing demands of the industry. With a focus on identifying workplace behaviours and accomplishments, our programs aim to enhance capabilities and promote growth.

## Leadership Development Programs

Our leadership development programs follow a comprehensive and personalised approach to help executives and emerging leaders reach their full potential. It equips participants with the skills, knowledge, and strategies to navigate the complexities of today's business landscape and drive success for their organisations.

- Women Leaders
- Senior Leaders
- Young Potential Leaders

# LEADERSHIP DEVELOPMENT PROGRAMS

## LEAP: Executive PG Certification (EPGC) in Leadership and Management

This long-term postgraduate program upskills industry executives with essential leadership and management skills. LEAP (Learn-Evolve-Achieve-Perform) prepares participants for higher leadership roles. Tailored for mid-career and early-career professionals, the curriculum provides strategic business insights, functional knowledge, and continuous business transformation to stay future-ready.

### Key Benefits:

- Develop a holistic view of business and strategic organizational goals.
- Understand the complexities and fluidity of the modern business landscape.
- Gain functional knowledge across various business areas for competitive advantages.
- Enhance critical thinking and problem-solving skills.

## SHAKTI: Women Leadership Program

SHAKTI is an intensive leadership development initiative tailored for women leaders, aimed at fostering future-ready skills and career advancement. Through a hybrid learning approach, blending online lectures and physical immersions, participants gain insights from industry experts and engage in hands-on activities.

### Key Benefits:

- Discover strengths and growth areas.
- Take ownership of career progression.
- Enhance soft skills for success.
- Gain visibility as a transformation catalyst.
- Acquire future skills for maximum impact.

## First Time Managers Certification Program

This program is designed to equip newly promoted managers with essential leadership and managerial skills required for their new roles. Participants will learn to navigate the complexities of digital transformations, fostering a modern, adaptable approach to management. The program emphasizes the development of self-awareness, ethical leadership, and the ability to cultivate an inclusive workplace environment.

### Key Benefits:

- Develop self-awareness and leadership abilities.
- Navigate digital transformation and human-AI dynamics.
- Cultivate ethical and inclusive workplace practices.
- Learn from industry-leading trainers.
- Address AI adoption challenges and risk mitigation strategies.

# MANAGEMENT DEVELOPMENT PROGRAMS



## AI-Led HRM Transformation

This program empowers HR professionals to master the transformative role of AI in the HRM function. Participants will gain strategic insights into aligning HR practices with business strategy, ensuring a seamless digital transformation. The program also addresses the challenges of AI adoption, providing strategies for overcoming barriers and promoting ethical AI practices.

### Key Benefits:

- Gain HR insights aligned with business strategy.
- Understand AI fundamentals and apply them in HR.
- Identify AI adoption opportunities and strategies to mitigate the challenges.
- Promote ethical AI practices in HR.

## AI Adoption in Business

This program is tailored for experienced business professionals aiming to unlock AI's potential for driving business growth. Participants will master the fundamentals of AI, exploring how these technologies can be leveraged to enhance business strategies and operations. The program also focuses on addressing the challenges of AI adoption, offering strategic solutions to mitigate risks and maximize benefits.

### Key Benefits:

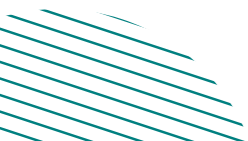
- Master AI fundamentals for business growth.
- Identify key business opportunities by leveraging AI.
- Cultivate ethical AI practices for inclusive business environments.

## AI Skills for HR Managers

This program enhances HR professionals' expertise in integrating AI into HRM. Participants will gain comprehensive knowledge of AI technologies and their applications within HR ecosystems, exploring practical use cases such as recruitment, adaptive learning, and performance management.

### Key Benefits:

- Develop a strategic perspective on HRM for digital transformation.
- Acquire fundamental AI knowledge crucial for HR digital transformation.
- Explore various AI use cases in HR.
- Promote humanized and ethical AI practices for inclusive business environments.





## Digital Transformation 5.0 Certification

This certification program equips business professionals with the tools to master the strategic relevance of digital transformation. Participants gain in-depth knowledge about leveraging emerging technologies and navigating the changing business landscape. The program's robust approach ensures participants are well-equipped to drive digital transformations within their organizations.

### Key Benefits:

- Master the strategic relevance of digital transformation.
- Understand the pillars of digital transformation and apply them in business.
- Address technology adoption challenges and develop mitigation strategies.
- Promote ethical digital leadership within organizations.

## Product Management in the Age of AI Certification

This certificate program is designed for seasoned product managers and executives transitioning to product management. It explores the evolving landscape of product management and the strategic role of data-driven decision-making in achieving business growth and competitive advantage. The program also emphasizes the importance of digital transformation and the use of AI in product management.

### Key Benefits:

- Understand the evolving landscape of product management.
- Deepen knowledge of the impact of AI and digital transformation.
- Master data-driven decision-making for superior business value.
- Promote ethical digital leadership within organizations.



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 WILL Education  [will.education](https://www.instagram.com/will.education)